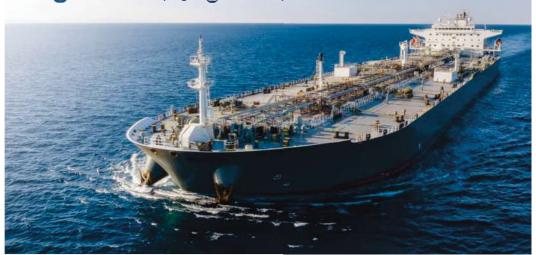


# **Pitching Nigerian** Gas to Global **Capital**

Structuring for Success: Bankable Approaches for High-Value Gas Projects

Radisson Blu Hotel, Lagos ( October 23, 2025





# **Sponsorhip & Exhibition Packages**









#### Headline Sponsorship — N20,000,000

- **Naming & Exclusivity**: "Pitching Nigerian Gas to Global Capital *Presented by [Sponsor]*" across campaign assets (advertising, website hero, social, registration pages, on-site signage, and the official programme/brochure).
- Premier Brand Visibility: First-position logo lock-up on stage backdrops, step-andrepeat, lectern, holding slides, and all press/partner communications.
- Exhibition Presence: Two premium large booths (each 5ft × 4ft × 9ft) in priority, high-traffic locations for showcasing brand, milestones, and initiatives.
- Speaking Role: One senior-level slot on a headline panel (or fireside chat alternative), with agenda alignment, pre-event speaker briefing, and on-stage acknowledgement.
- Broadcast Media: Coordinated interview for CEO/senior representative on ARISE News or Channels TV in a prominent segment (subject to newsroom scheduling and editorial discretion).
- Print/Online Feature: Full-page interview in BusinessDay or THISDAY (editorial approval applies).
- Thought-Leadership Positioning: Messaging woven into moderator briefs and media notes, positioning the sponsor as a champion of regulatory and policy initiatives that catalyse gas investment in Nigeria.
- Amplified PR & Digital: Inclusion in official press releases, priority mentions in social/ email campaigns, linkbacks to sponsor site, and post-event coverage highlights/ reporting.

# Panel Sponsorship — N3,000,000

- Brand Visibility: Recognition as a Panel Sponsor across all event advertising, website, on-site signage, and the official programme/brochure.
- Stage Branding: Panel backdrop and banners on podium
- **On-Stage Role**: One confirmed slot—either as a panellist or the panel moderator—positioning your firm at the centre of Nigeria's energy-regulatory reform conversation (aligned to agenda; subject to editorial approval).
- **Media Exposure**: Inclusion in official press releases and event media coverage, amplifying visibility to policymakers, investors, and the wider public.
- Thought-Leadership Association: Direct alignment with a high-profile dialogue on how regulatory reforms drive project bankability and scale Nigeria's gas production.
- **Exhibition Presence**: Sponsor-provided banner placed prominently in the exhibition area for the duration of the conference.

#### **Exhibition Packages**

- Deluxe Booth N6,000,000
   Approx. 5ft (W) × 4ft (D) × 9ft (H). Prime, high-traffic placement near plenary/exits.
   Inclusions: fascia with logo, one branded backdrop or pull-up banner space, one table + two chairs, two exhibitor passes.
- Regular Booth N3,000,000
   Approx. 3ft (W) × 2ft (D) × 7ft (H). Standard exhibition placement.
   Inclusions: fascia with logo, one table + one chair, one exhibitor pass.

#### **Duluxe**

Floor: 5ft x 4ft

Height: 9ft

## **Branding**

Left Facing Panel: 2ft x 9ft

Right Panels: 2ft x 9ft

Back Panel: 5ft x 9ft



# Regular

Floor: 3ft x 2ft

Height: 7ft

# **Branding**

Top Facing Panel: 1ft x 3ft

Front Panel: 2ft x 3ft

Left and Right Panels: 2ft x 7ft



#### **Exhibitor Benefits**

- Prominent Visibility across event advertising, website, on-site signage, and holding slides.
- Conference Collateral: company logo and short profile in the official programme/ brochure.
- Direct Engagement with delegates, inves tors, policymakers, and industry leaders throughout the event.
- **Digital PR Boost:** pre-event social mention and inclusion in the post-event highlights.
- Add-ons (on request): extra exhibitor passes and additional branding surfaces
- Notes: Booth availability is limited; allocation is on a first-confirmed (payment-received) basis. Custom builds can be accommodated subject to venue guidelines.

#### **Bank Accounts:**

UK: Capitas Partners, Zemplar Bank , Account number: 13585912, Sort Code: 08-71-99

Nigeria: Arbiterz Media Limited, First Bank Nigeria, Account number: 2034532656.

### **Sponsorship & Exhibition enquiries:**

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