

FROM LICENSE  
TO ENERGY  SERIES

# Pitching Nigerian Gas to Global Capital

Structuring for Success: Bankable Approaches for High-Value Gas Projects

 Radisson Blu Hotel, Lagos  October 23, 2025



## Sponsorship & Exhibition Packages



[www.capitaspartners.com](http://www.capitaspartners.com)



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[www.gga.org](http://www.gga.org)



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## Headline Sponsorship — N20,000,000

- **Naming & Exclusivity:** “Pitching Nigerian Gas to Global Capital — *Presented by [Sponsor]*” across campaign assets (advertising, website hero, social, registration pages, on-site signage, and the official programme/brochure).
- **Premier Brand Visibility:** First-position logo lock-up on stage backdrops, step-and-repeat, lectern, holding slides, and all press/partner communications.
- **Exhibition Presence:** Two premium large booths (each **5ft × 4ft × 9ft**) in priority, high-traffic locations for showcasing brand, milestones, and initiatives.
- **Speaking Role:** One senior-level slot on a headline panel (or fireside chat alternative), with agenda alignment, pre-event speaker briefing, and on-stage acknowledgement.
- **Broadcast Media:** Coordinated interview for CEO/senior representative on **ARISE News** or **Channels TV** in a prominent segment (*subject to newsroom scheduling and editorial discretion*).
- **Print/Online Feature:** Full-page interview in **BusinessDay** or **THISDAY** (*editorial approval applies*).
- **Thought-Leadership Positioning:** Messaging woven into moderator briefs and media notes, positioning the sponsor as a champion of regulatory and policy initiatives that catalyse gas investment in Nigeria.
- **Amplified PR & Digital:** Inclusion in official press releases, priority mentions in social/email campaigns, linkbacks to sponsor site, and post-event coverage highlights/reporting.

## Panel Sponsorship — N3,000,000

- **Brand Visibility:** Recognition as a Panel Sponsor across all event advertising, website, on-site signage, and the official programme/brochure.
- **Stage Branding:** Panel backdrop and banners on podium
- **On-Stage Role:** One confirmed slot—either as a panellist or the panel moderator—positioning your firm at the centre of Nigeria’s energy-regulatory reform conversation (aligned to agenda; subject to editorial approval).
- **Media Exposure:** Inclusion in official press releases and event media coverage, amplifying visibility to policymakers, investors, and the wider public.
- **Thought-Leadership Association:** Direct alignment with a high-profile dialogue on how regulatory reforms drive project bankability and scale Nigeria’s gas production.
- **Exhibition Presence:** Sponsor-provided banner placed prominently in the exhibition area for the duration of the conference.

## Exhibition Packages

- **Deluxe Booth — N6,000,000**  
Approx. **5ft (W) × 4ft (D) × 9ft (H)**. Prime, high-traffic placement near plenary/exits.  
**Inclusions:** fascia with logo, one branded backdrop or pull-up banner space, one table + two chairs, **two exhibitor passes**.
- **Regular Booth — N3,000,000**  
Approx. **3ft (W) × 2ft (D) × 7ft (H)**. Standard exhibition placement.  
**Inclusions:** fascia with logo, one table + one chair, **one exhibitor pass**.

### Duluxe

Floor: 5ft x 4ft

Height: 9ft

### Branding

Left Facing Panel: 2ft x 9ft

Right Panels: 2ft x 9ft

Back Panel: 5ft x 9ft



### Regular

Floor: 3ft x 2ft

Height: 7ft

### Branding

Top Facing Panel: 1ft x 3ft

Front Panel: 2ft x 3ft

Left and Right Panels: 2ft x 7ft



## Exhibitor Benefits

- **Prominent Visibility** across event advertising, website, on-site signage, and holding slides.
- **Conference Collateral:** company logo and short profile in the official programme/ brochure.
- **Direct Engagement** with delegates, investors, policymakers, and industry leaders throughout the event.
- **Digital PR Boost:** pre-event social mention and inclusion in the post-event highlights.
- **Add-ons (on request):** extra exhibitor passes and additional branding surfaces
- **Notes:** Booth availability is limited; allocation is on a first-confirmed (payment-received) basis. Custom builds can be accommodated subject to venue guidelines.

## Bank Accounts:

**UK:** Capitas Partners, Zemplar Bank , Account number: 13585912, Sort Code: 08-71-99

**Nigeria:** Arbiterz Media Limited, First Bank Nigeria, Account number: 2034532656.

## Sponsorship & Exhibition enquiries:

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